

8th April 2014

Satellite MPR welcomes built environment luminary, Steve Oxley

Satellite MPR, the specialist built environment PR agency, is delighted to welcome Steve Oxley to its team.

Steve is a Journalist, Editor and Media Strategist with over 15 years' experience reporting on built-environment matters and communicating the value of sustainability, innovation and social responsibility to business and property professionals.

Claire Lalaguna, founder and MD at Satellite MPR: "Steve and I have worked together for many years, each of us sitting on either side of the PR divide. I am just thrilled that he has decided to join us. His wealth of experience makes him an ideal addition to our senior team and he will be focusing on our internal and corporate social responsibility comms offer."

Claire explains: "Satellite MPR has worked exclusively with built environment companies since 1996, but as the PR world changes, especially with the ubiquitous presence of social media, we've become more and more aware that whilst clients are happy to engage in external PR, they can give only cursory attention to internal communications."

Continues Steve: "Just like every other commercial sector, the built environment industry needs good internal communications. Everyone has a voice, and everyone needs to understand and believe the company's message and be advocates for that message. My knowledge and experience can provide clients with practical and effective ways of developing strong internal communications: turning those voices into positive messengers, helping clients construct their own stories and drawing attention to the areas where they are strongest."

The former Editor of *sustain' Magazine*, Steve's consultancy work includes advising large organisations on sustainability messaging, both internally and externally, as well as broader media strategy to enhance value and reputation of brand. A publishing veteran, Steve has a successful track record of working with clients to produce informative in-house magazines, guides and yearbooks, as well as accessible sustainability and CR reports.

Ends

All media enquiries

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NOTES FOR EDITORS

Satellite MPR

Founded by Claire Lalaguna in 1996, Satellite MPR is a specialist boutique PR agency providing marketing public relations advice to clients in the built environment sector. With an impressive client retention record, Satellite MPR is expert in its field and prides itself on the personal, senior, hands on service its team provides.

- Research, strategic planning and implementation
- Stakeholder / community relations
- New business / product development
- Media relations / press office management
- Event Management

Steve Oxley

Steve Oxley is a Journalist, Editor and Media Strategist with over 15 years' experience reporting on built-environment matters and communicating the value of sustainability, innovation and social responsibility to business and property professionals.

As the former Editor of sustain' Magazine, Steve was responsible for overseeing an Editorial Board comprising a wide spectrum of business influencers, from major property owners and developers, planners, engineers, architects and designers, through to leading FTSE350 companies representing retail, financial and professional services sectors.

His consultancy work has included advising large organisations on sustainability messaging both internally and externally, as well as broader media strategy to enhance value and reputation of brand. A publishing veteran, Steve has a successful track record of working with clients to produce informative in-house magazines, guides and yearbooks, as well as accessible sustainability and CR reports.

As a freelance journalist, he has covered diverse subjects from social & environmental issues, housing & construction, high street and retail, arts & culture... and even a celebrity interview or two.

Previous roles running education & arts projects in association with organisations for the homeless and young offenders, ensures Steve has a keen interest in social sustainability and the value of community. He is a great believer in the process of education and engagement to create the positive changes required for a sustainable future.