

12<sup>th</sup> July 2013

## **'A Time for Architecture'**

### Ryder Architecture celebrate the first Great Titchfield Street Festival

Rain clouds didn't dampen the spirits of over 1000 visitors who attended the Great Titchfield Street Festival on Saturday 22 June, co-ordinated by RIBA London and held in association with the London Festival of Architecture 2013 (LFA). The event transformed the streets of Fitzrovia into a pedestrianised haven for the day.

Ryder and teams from other local architects and engineers studios hosted a selection of events throughout the day, including the building of unique structures, drawing competitions and a free architectural consultancy and portfolio review. The interactive event aimed to introduce the marvellous world of architecture to the local community and reaffirm Fitzrovia as one of the leading creative hubs in London.

Local cafes and restaurants also helped to make the day an overwhelming success by offering BBQs and food stalls.

Lucie Murray, Project Coordinator at Ryder Architecture said:

*"We were delighted to participate in this exciting community event. We hosted a workshop for the public to learn origami and ask us questions. We had some wonderful conversations and enjoyed the interaction with the local community. We made origami hanging lanterns along with stylised origami "chairs" and "jewellery". It was very playful but also educational."*

Local school children from nearby All Souls Church of England primary school participated in the day's activities by designing their dream building. The lucky winner was later presented with a miniature 3D foam model as a prize.

The street festival was made possible by the collaborative efforts of the local community, including the main sponsor Fitzroy Place and the contributions of Exemplar, developer of Fitzroy Place, Savills, Gleeds, Sir Robert McAlpine ARUP, Ridgeford Developments and LDG.

[www.londonfestivalofarchitecture.org](http://www.londonfestivalofarchitecture.org)  
[www.ryderarchitecture.com](http://www.ryderarchitecture.com)