

25 MAY 2007

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## **Arundel's new art venue, Three Roses Gallery, appoints Satellite MPR**

Satellite MPR has been awarded the account to handle the marketing and public relations for Three Roses Gallery, Arundel's new, contemporary art gallery.

Tucked into the corner of Tarrant Square in the heart of the historic market town of Arundel, Three Roses Gallery showcases an eclectic collection of contemporary art. The old candlestick factory has been modernised and refurbished to present a fresh and contemporary floor space, whilst retaining the character and history of the original tudor building. Its impressive, vaulted first floor displays a selection of canvases from extravagant cityscapes to finely executed still life and a cross section of sculpture, both traditional and modern. The ground floor exhibits more artwork along with a range of charming sculptures, ceramics and unusual and original jewellery.

With new collections hung every four to five weeks, Three Roses Gallery offers a friendly and informal opportunity to view and buy individual, original pieces by a variety of interesting artists.

Satellite MPR's marketing strategy will incorporate the design, development and implementation of a new branding concept, literature and website, together with a comprehensive communications strategy to achieve regular, focussed media exposure and targetted consumer relations.

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Ref: NR21 250507