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## New literature for Satellite MPR brings local business to the fore.

Satellite MPR is proud to announce the launch of its new set of promotional literature. This smart set of introductory brochures briefly outline the services of the agency and it is hoped that these will complement the agency's drive for new, local business in its core sectors, as well as provide background information when attending conferences and seminars on behalf of clients.



The agency relocated to Arundel from London in 2006 and is now seizing the opportunity to address the needs of local business for PR and marketing services.

The internet and e-mail are the agency's primary modes of communication, however, a conscious decision was made to opt for a printed format to complement the agency's existing website, as printed promotional material is still regarded as preferable across some industry sectors, hospitality in particular. To compensate, from an environmental perspective, the brochures were printed on 100% recycled, woodfree, uncoated printing paper and were produced by a local design and print company, Burchell Design & Print of Littlehampton.

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