

4 DECEMBER 2006

Visit London will tonight host
a stimulating debate in support of
the Shine Awards 2007...



“Women in Travel & Tourism - Public vs Private”

Organised by Shine People & Places Ltd, the debate will address the key issues faced by women working in travel, tourism and hospitality industries today, in both the private and public sectors:

- ✓ Do women in the public sector have an easier ride than their private sector counterparts?
- ✓ There is a 17% pay gap between hourly earnings of full-time women and full-time men. Part-time women earn 38% less than full-time men, hour for hour. How are the public and private sectors addressing these inequalities?
- ✓ Gender Equality Duty (GED) comes into force in April 2007. Public authorities must demonstrate that they are promoting equality for women and men and that they are eliminating sexual discrimination and harassment. What does this mean for both the public and private sector?
- ✓ Almost 30 years since the Sex Discrimination Act there are still fewer women than men in positions of power and influence across the spheres of politics, public life and business. This is also the case for women working in Travel, Tourism and Hospitality.

Panellists will include:

Barbel Kirchner – Director, UK & Ireland Office, Dubai Department of Tourism & Commerce Marketing
Martine Ainsworth-Wells - Marketing Director, Visit London
Kathryn Pretzel-Shiels - Director, Head of Hotel & Restaurant Industries, American Express
Sandie Dawe - Strategy & Communication Director, Visit Britain
Julia Hands - Chief Executive, Hand Picked Hotels
Vanessa Cotton – General Manager, Conferences, Excel

Among the invited audience many prominent women within the industry will have the opportunity to participate in the debate, followed by a cocktail reception.

The closing date for the Shine Awards 2007 is 22 December 2006.

www.shineawards.com

Satellite mpr
Old Bank House
1 High Street
Arundel
West Sussex BN18 9AD

t: 01903 885 414
e: enquiries@satellitempr.com
w: www.satellitempr.com

Ref: NR10 041206